

FRUGAL YANKEE



FACTOIDS

THE ADS YOU SEE

Every 14.2 seconds an ad assaults you. No kidding. They want one thing, your money

JUNK MAIL

Why do we get so much junk mail? Because for every dollar spent on producing and sending it, the sender gets \$11.65 back.

ID BYE-BYE

If your ID is stolen by a bad guy, you can expect to have nearly \$7000 rung up on your tab.

SENIOR MOMENTS

5 million senior Americans get ripped off every year by financial con artists.

The Frugal Ten Commandments

- I.
Never assume it is on sale because they say it is.
- II.
Never rush into a purchase, especially if it says "today only".
- III.
Never believe it is too good to be true, because it isn't.
- IV.
Never sign a contract without reading it.
- V.
Never do business over the phone unless you know them.
- VI.
Never rely on oral agreements or handshakes.
Get it in writing.
- VII.
Never buy an extended warranty unless it is for a lap top.
- VIII.
Never open up an email attachment file unless you know the sender.
- IX.
Never give out personal information other than those closest to you.